



CONFÉDÉRATION EUROPÉENNE DE VOLLEYBALL

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**2019-2020-2021 CEV BEACH VOLLEYBALL  
U18/U20/U22 European Championships**

**CANDIDATURE APPLICATION**

RELEASED ON: 01.08.2018

## The CEV U18/20/22 European Championships

The **CEV Age Group Championships** are considered a key element of the CEV and the National Federations (NFs) development programme, allowing the next generation of elite European Beach Volleyball athletes the best conditions to compete on high level and develop their personal skills.

The events attract a constantly rising high number of participating NFs across Europe, acting as the annual meeting point for young Beach Volleyball athletes across Europe. Since 2013 the number of Main Draw teams has been increased to 32 and since 2018 a Qualification Tournament is foreseen to allow all Federations the chance of participation in these annual youth Beach Volleyball meetings of the future stars of European Beach Volleyball.

CEV pays special attention in promoting the events and offering in collaboration with the organisers an event experience to all participants and fans through specially designed social media and other initiatives.

To allow a smooth and in time build up CEV has opted to open the candidature application process well in advance, aiming to achieve well prepared and organised events, embedded in the development strategy of the interested National Federations.

In the same time CEV has decided to continue investing in these events which have a predominant position in the CEV strategic plan.



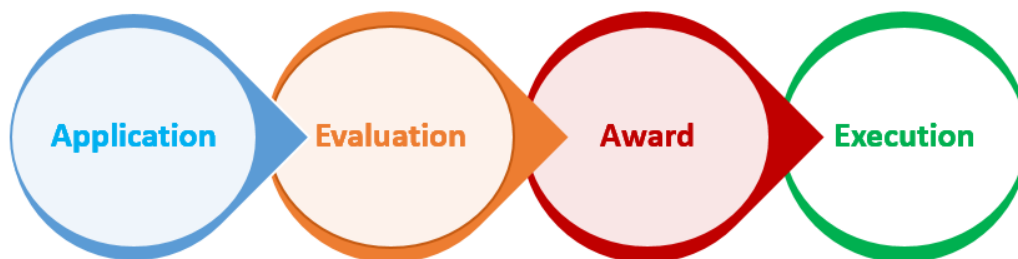
## The appointment Process

The CEV invites NFs to apply for the organisation of the 2019-2020-2021 CEV Age Group Beach Volleyball European Championships as per the following deadlines:

- For the **2019** events until 15<sup>th</sup> October 2018
- For the **2020** events until 31<sup>st</sup> December 2018
- For the **2021** events until 31<sup>st</sup> March 2019

The above deadlines do not prevent CEV from evaluating applications and awarding the events in an earlier stage.

The process is described in the below graphic



**Step 1 - Application:** The submission of the candidature application is an acceptance to comply with the CEV Beach Volleyball Regulations & Guidelines and the organising conditions/rights set below for the organisation of the CEV competition.

The candidate is expected to:

- Submit a duly completed BV-A Application form including the requested enclosures,
- Submit the commitment letter that is within this Candidature Application document,
- Present binding support from institutions, sponsors and other partners on national, regional and local level, which are involved in the Application,
- Present a confirmation letter from the authority owning the area where the venue(s) shall be deployed,
- Present a 2 years Beach Volleyball development plan and the impact of being awarded the event in this plan,
- Present a basic promotion and communication strategy,
- Involve a sufficient management team for the proper event delivery, considering the amount of participating teams and necessary supporting operations,
- Plan adequate initiatives for the pre and post-event stages.

An event can be staged in more than one venue; in this case attention needs to be paid in planning both the necessary supporting facilities, logistical aspects and human resources.

**Step 2 - Evaluation:** The CEV evaluates the applications based on a number of criteria involving:

- National development plan,
- NFs having experience in organising European Beach Volleyball events,
- The documentation provided,
- Additional parameters such as participation, involvement in CEV initiatives, etc.

**Step 3: - Award:** If appointed by the CEV, the candidate will automatically become the organiser of the respective CEV competition and an agreement will be sent for signing to the organising National Federation.

Public announcement of the appointed Organisers will be coordinated together with the CEV at a mutually agreed time. A timetable of actions (Event's Master Plan) will be agreed with the Organisers.

**Step 4 - Execution:** The Organiser and the CEV work together throughout the implementation process in order to properly deliver the event for all involved stakeholders.

Requests for additional assistance regarding the application can be addressed to:  
[beach@cev.lu](mailto:beach@cev.lu).

## Key Organising Terms & Conditions

Event Parameters	
<b>Organising Fee to CEV</b>	NO
<b>Event Dates</b>	Preferably in the period mid-June to August to allow the smooth participation of athletes with academic obligations.
<b>Centre/Side court Capacity</b>	Min. 500 including designated seats for athletes and VIPs for centre court and minimum 100 seats for each side court
<b>Venue Facilities</b>	According to CEV Beach Volleyball Competitions Regulations and Guidelines
<b>Competition, Warm-up courts</b>	Min. 4 competition courts plus 1 warm up per gender
<b>Number of competition days</b>	Min. 4 for Main Draw plus 1 for Qualification
<b>Number of Main Draw teams</b>	32 per gender, including 3 Host country teams (could be increased for future editions if the number of participating NFs will increase)
<b>Qualification Tournament</b>	Yes, if more than 30 NFs register to the event (played 1 day prior to the Main Draw)
<b>Competition format</b>	Double gender events. Pool play followed by a Single Elimination Phase and classification matches
<b>Accommodation plus local transportation</b>	For all Main Draw delegations, CEV Officials and referees
<b>Flights &amp; Per Diem</b>	CEV Officials and neutral referees
<b>TV / Internet Production</b>	Recommended streaming in collaboration with CEV/CEV Media agency and according to the CEV Video Production Guidelines. Min. 3 camera production for streaming purposes starting from semi-finals obligatory.
<b>Production of CEV identity</b>	According to CEV Image and Identity Guidelines

<b>Organiser Benefits</b>	
<b>Contribution to the organisers</b>	Up to 25,000 EUR
<b>Fees of participating teams to the benefit of the organiser)</b>	70 EUR contribution fee per day per delegation member (2 athletes and up to 1 delegation member per team) for 5 days in total
<b>CEV Support (Value in Kind)</b>	MIKASA balls and nets Cups and medals
<b>Commercial rights</b>	<p>Appointment of national sponsors/partners</p> <p>CEV retains exclusivity to the following categories:</p> <ul style="list-style-type: none"> <li>a) Airlines,</li> <li>b) Banking,</li> <li>c) Betting &amp; Gambling services,</li> <li>d) Body &amp; Healthcare products,</li> <li>e) Courier Services &amp; Logistics,</li> <li>f) Sports Equipment – Volleyballs,</li> <li>g) Sportswear.</li> </ul> <p>As per the CEV regulations alcohol, tobacco and pornography are prohibited categories</p> <p>Use of presenting sponsor</p> <p>All private and governmental subsidies</p> <p>Merchandising</p> <p>Use of the marks of the competition and the CEV</p>
<b>Media rights</b>	National TV broadcasting rights in case of TV production
<b>Advertising rights</b>	<ul style="list-style-type: none"> <li>▪ 70% of panels and commercial flags surrounding competition courts</li> <li>▪ 70% of logos on the backdrop</li> <li>▪ 50% of the total space on referee chair, net bands, net side bands &amp; net post paddings</li> <li>▪ 100% in VIP and other hospitality areas (apart from CEV institutional logos + partners)</li> <li>▪ Athletes uniforms (if provided), Referees and OC members uniforms.</li> </ul>
<b>Uniforms</b>	<p>Compulsory for CEV officials &amp; Referees</p> <p>For <b>participating athletes</b> the Organiser retains the right to exploit this marketing opportunity, and in this case provide the respective uniforms excluding CEV pre-determined position.</p>
<b>Ticketing</b>	100% with the organisers, except the CEV predetermined contingent. Ticketing policy to be developed in collaboration with CEV if applied.

## Miscellaneous

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To organise the CEV competition according to the latest version of the CEV Beach Volleyball Competitions Regulations, the Official Beach Volleyball Rules and relevant provisions of the FIVB Sports Regulations, FIVB Medical and Anti-doping Regulations and CEV Regulatory Framework.

To comply with the rules, process and deadlines stated in the application document. The lack of compliance with the latter may lead to a denial of the application, submission or request.

To bear the costs related to the granted rights and obligations to be fulfilled.

The Applicant involvement in the organisation of the CEV Competition terminates, without notice, upon appointment of another Applicant as Organiser. The CEV is entitled to cancel the appointment of the Organiser in case of a wrong or missing data.

In case of a dissension during the Candidature process and related to the appointment of the Organiser, settlement of such dissension will be managed on a friendly way. After 90 days and in case there is no friendly settlement, the dissension shall be settled according to the rules of arbitration of the Arbitration Centre of the Luxembourg Chamber of Commerce by three arbitrators appointed in accordance with said rules; with the Law of the Grand Duchy of Luxembourg as governing law.

The CEV is the exclusive owner of the author's right and related rights for each, any and all literary or artistic works arising during the Candidature process. In case a literary or artistic work or related rights is considered by law as a work of joint authorship between the CEV and the Applicant or as a work of the latter, all author's rights and related rights of the Applicant are irrevocably granted to the CEV. The CEV is the exclusive owner of each, any and all signs capable of being represented graphically, inventions, discoveries, processes, ideas, methods, ornamental or aesthetic aspect of an item and know-how arising during the Candidature process. The Applicant supports the CEV in applying and obtaining patents, designs and trademarks. The Applicant refrains for obtaining for itself any rights for these items.

## Commitment

*Please print the following text on the official letterhead of your entity. The names of all parties and their representatives shall be included at the end of the text. Please return one original to the CEV office, together with your application.*

*If the application is submitted by more than one entities, all entities shall sign only one original.*

Dear Sir or Madam,

Hereby, we decide to apply for the organisation of the 20XX *(please insert the year)* CEV U *(please insert the age)* Beach Volleyball European Championship, hereinafter "the CEV competition".

The present letter expresses our serious, clear and certain will. We are prepared to do our best to deliver a top quality sport event, to be seen by fans, media and partners as an international event.

By submitting this application, we are irrevocably, fully and unconditionally willing to organise the CEV competition; in accordance with the data mentioned in this application and the requirements set by the CEV in the application document and CEV regulatory framework.

Our application is complete, true, accurate, realistic, based on existing and verified data and according to the CEV requests for information.

We own, have or will obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience and other resources to comply with the CEV requirements and implement the content of our application.

If the CEV appoints us as Organiser, we acknowledge, agree and warrant that our application will automatically be considered as a binding agreement.

Yours sincerely,

*Place*

*Date*

*Name of NF President, signature and seal*

*(In case of several NFs applying together, please insert all the names and signatures of the NF Presidents)*



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